Italy* Dicember

2023

Travellers's daily average (month)

Working day

37,6 millions

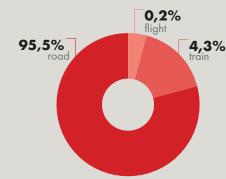
75% of the total

Non-Working day **35,0 millions**

70% of the total

Extra-urban travellers's modal split

The selection of a specific mode of transport was made by analyzing the type of cell crossed by each traveller. Cells's positions corresponding to railway stations and airports are known and the mode attribution is made by an algorithm that analyzes the sequence of the types of cells crossed and associates each movement with the train, plane or other mode (road or ship) following logical rules.





monday | tuesday | wednesday | thursday | friday | saturday | sunday | 72,6% | 74,3% | 73,7% | 73,8% | 73,2% | 69,5%

* The analysis considers only Italian SIM cards
Source: Vodafone for FS Research

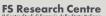
Daily average travelled distance

Working day
46,8 km

Non-Working day

46,1 km





Processing of Vodafone Analytics (non-personal telephone Bi Data, anonymized and aggregated in absolute compliance with the privacy requirements of the GDPR).